

NEW YORK, SUNDAY, SEPTEMBER 22, 1912. Copyright, 1912, by the Sun Printing and Publishing Association

LONDON "SEERS" RUINED BY POLICE

Crystal Gazers in Fashion-
able West End Can't
Advertise.

THEORY OF SUGGESTION

Physicians Studying It and
Finding It Practical in
Many Cases.

AMERICANS IN ENGLAND

Many Visitors in North for
Shooting and House Parties.
Others Travelling.

Special Cable Dispatch to THE SUN

LONDON, Sept. 21.—The recent action of the police in forbidding West End and suburban fortune tellers, crystal gazers and all charlatans of that sort from advertising in any way on their own walls, doors or windows, by sandwichmen or in newspapers or magazines (all publishers being warned that they will be proceeded against if they publish advertisements), has had an immediate and ruinous effect upon a rapidly increasing class of swindlers.

The reform movement also has had an indirectly important bearing upon the public health. The charlatans have eagerly seized upon and exploited every recent discovery in the realm of psychic science and as a result have injured their dupes and psychologists and physicians reluctant to take them up to the extent that they otherwise would, as they are loath to associate themselves with subjects thus besmirched.

The value of hypnotism and treatment by suggestion is being increasingly recognized and many highly qualified physicians in London are making a specialty of psycho treatment. Inquiries show that with the downfall of the charlatans the number of reputable practitioners now will probably increase rapidly.

The most recent investigation has shown that the secret of medical hypnotism and suggestion lies in the application thereof to a deeper "subconscious" part of the mind that deeper layer so to speak, of the mind, of which we are unconscious under ordinary circumstances and which in course of time makes the use of newly acquired language or movement practically automatic—as it does in daily habits or actions such as eating and walking, during the performance of which the conscious mind is able to "concentrate" itself on its daily work.

This subconscious mind is found to be closely connected with the bodily functions and moreover is very impressionable to ideas "suggested" from without.

The physician therefore endeavors to give such a suggestion as may act upon the patient's subconscious mind and through that on the illness. For this treatment the physician asks the patient to rest with closed eyes so that the ordinary sounds and impressions will not interfere. The best authorities here do not put their patients to sleep, as by this method they do not come under the influence of the physician except as regards symptoms.

Many specialists never attempt to hypnotize their patients. The discovery of the power of mental suggestion has unearthed psychic treatment of former uncurable attributes which used to be exaggerated by so many story tellers as to bring it in the category of medical electricity, baths, massage, etc.

The subject has not yet been taught in medical schools here, but is the topic of discussions in the leading medical societies. The system is used chiefly for troubles affecting the mind and nervous system. The best results obtained by mental suggestion, investigation has shown, were in a large group of mind and nerve ailments in which only rational

treatment was used, based on the understanding of the influence of mind over health.

Marlborough Son at Eton.

The students of Eton reassembled this week 1,010 strong, there being 110 new boys, including the Duke of Marlborough's younger son.

Although the relations of the Marlboroughs remain the same as described in THE SUN recently, attention is again being openly called to the tactful insistence of their Majesties in calling the Duchess into immediate court circles. No dinner is given by their Majesties but the Duchess is invited. By "their desire" the Duke is also invited. Cards for the royal garden parties for the Duke and Duchess are sent to Blenheim and to Sunderland House. The hope is still generally expressed that the mutual devotion for the son may effect a truce that is much desired at court.

The son is devoted equally to his father and mother, but loves Blenheim, while he does not care for London and the Continent.

A curious point of etiquette is occupying the Admiralty in connection with the launching of the superdreadnoughts, the Duke and Marlborough. It is announced that the former will be launched November 12 by the Duchess of Wellington and that the latter will be launched November 26 by the Duchess of Marlborough.

It is now pointed out that the title of the Duke of Marlborough is a century older than that of the Duke of Wellington, that precedence is due to the older, and that the arrangement should be changed. The point has been referred to Winston Churchill, first Lord of the Admiralty, for his views.

What Society Is Doing.

George J. Gould and his family are showing much interest in the coming christening of the baby daughter of Lord and Lady Decies on November 23.

King George will visit Mr. and Mrs. John Ward at Chilton November 21 and shoot during the week. Before he leaves Balmoral Castle in October the King will spend several days shooting with Rear Admiral Beatty and Mrs. Beatty at Invercauld. Mrs. Beatty is a daughter of the late Marshall Field of Chicago.

It has not yet been officially stated what day and night their Majesties will spend with the Duke and Duchess of Roxburgh at Floors Castle while en route southward in October.

The house party at Floors Castle next week includes as guests the Dowager Duchess of Roxburgh, Lord and Lady Alastair Innes-Ker and Lady Evelyn Collins.

Mr. and Mrs. John Magee and Mr. Urie-house were the recent guests of Mr. and Mrs. Malvern Drummond. Other guests were Mr. and Mrs. Ernest Cunard, Lord and Lady Curzon and Lord Kintore.

Mr. and Mrs. Andrew Carnegie will leave for Dunfermline next Tuesday and on their arrival Mrs. Carnegie will open the Women's Institute of the Carnegie Foundation.

Mr. and Mrs. Bradley Martin are giving a large house party this week end, their guests being the Grand Duke Michael, Countess Torby, and their daughter, the Earl and Countess of Craven, their son, Viscount Llangynydd, Lord Leigh, Mrs. Joseph Stuckey, Prince de Lening, Frederick Townsend Martin, Col. Swaine and others. All will remain over for the deer drives and snooting next week.

Mrs. Elmer Black and daughter have gone to Geneva.

Mr. and Mrs. Harry Payne Whitney, Mr. and Mrs. Daniel Reid and Otto Kahn are in London.

Commodore Elbridge T. Gerry and Mrs. Gerry are in London and will go to Paris in a few days.

Ambassador and Mrs. Reid, who are at West Park, will sail for New York September 28 for a short visit.

An unusually large crowd of society folk will go to Venice this fall. Among them will be the Duchess of Rutland and her daughter, Diana, who will divide their time between Lord and Lady Angelsey's yacht and Lady Cunard's palazzo.

Others who will visit Venice this month will be Mrs. Ava Willing Astor, Mme. Rejane and Mme. Duse.

Capt. Edward Simpson, former naval attaché of the London embassy, will sail for America in October. He will be replaced by Power Symington.

CHRISTABEL PANKHURST IN PARIS.



First photograph taken of the suffragette leader after her recent reappearance in public. She had been in hiding because the English police wanted to arrest her on account of the part she took in the window smashing outbreak of the suffragettes in London.

William Phillips, secretary of the American Embassy, and Mrs. Phillips have gone to Bournemouth.

Mr. Gunther, second secretary of the American Legation at Rio de Janeiro, and Mr. Landes, Military Attaché of the Legation at Rome, are now in London on a visit.

Despite recent dentists Joseph Chamberlain is in a most serious condition. And George Dippel has made a contract with Morgan Kingston, the tenor, to sing the tenor roles in "Meistersinger," "Lohengrin" and "Valkyrie" next fall in the Philadelphia-Chicago opera company. During his leisure Kingston has been playing the tenor horn in a local orchestra. He gave his first concert in Nottingham when he was 18 years old and his fee was \$1. A local curate heard him three years ago and was instrumental in inducing him to come to London. Mr. Kingston has a wide range of voice, singing as low as tenor robusto and as high as altissimo. He is to sing at the Bristol festival in October, where Clarence Whitehill will also sing.

The anarchist Dalba, who made an attempt on the life of King Victor Emmanuel last March, is to be tried shortly. He refused to select counsel for himself and the District Attorney appointed Enrico Ferri, a disciple of Prof. Lombroso, the famous criminologist, a professor of anthropology, to defend him. His acquittal on the ground of insanity is thus assured.

The choice of counsel shows that the judicial authorities are convinced that Dalba is insane or that they consider it advisable to have him thought so and locked up in an asylum. It is reported that the King has used his influence in securing this decision, as he wished to avoid the clamorous trial of a regicide and the inevitable suicide of the prisoner after he had been condemned for life to solitary confinement, as in the case of Bresci, the assassin of King Humbert.

Archbishop Seton of New Jersey is in Rome after a long vacation in Belgium and Holland, where he celebrated his seventy-third birthday. He has been very busy in pontificating at high masses in several churches. Mr. Seton says all his sympathies in the American Presidential campaign are with President Taft. He expresses the hope that Col. Roosevelt, whom he describes as "a man who uses intemperate language and is a dangerous demagogue," is not elected.

There are few Americans in Rome. Mr. and Mrs. P. T. Foster, the Rev. and Mrs. Miller, John A. Herbert of New York, Mr. and Mrs. James Speyer and Archer Huntington are among them.

* Francis L. Wellman and wife are motoring in the Italian lake region. Princess San Faustino has gone to Venice.

Mrs. Baldwin has gone to her villa at Caprarola, near Viterbo.

Mrs. Otto Loeb and daughter, Mrs. Childs and daughter, Mrs. Ehrmann and daughters, all New Yorkers, are at Caprarola.

LOUVRE PEARLS MAY BE SOLD.

Famous Thiers Necklace Is Reported to Be "Stek."

PARIS, Sept. 10.—It is being said that the famous pearl necklace belonging to the Thiers collection in the Louvre is showing signs of languishing and believers in the theory that pearls need to be worn to retain their life are pointing to this necklace as a proof.

The suggestion has been made that the necklace should be sold its value is placed at over \$100,000 and the money spent in acquiring works for the Louvre, which is often unable to buy what it wants owing to lack of funds. The Louvre has no the right to sell any of its possessions, so that a law would have to be passed to enable it to do so.

Needless to say the usual anonymous American millionaire (a woman this time) is reported to have offered the \$100,000.

RESULT OF PEACE TALKS WILL BE ANNOUNCED SOON

If Unsuccessful Italy Will Proceed With Decisive Operations in Africa.

Special Cable Dispatch to THE SUN

ROME, Sept. 21.—The peace negotiations in Switzerland were interrupted this week while the Italian delegates came to Rome to confer with the President. The result of the negotiations will be known shortly. If a basis for peace between Italy and Turkey is not found the former country will proceed with decisive operations in North Africa.

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LATEST BIRTH ANNOUNCEMENT.

Both Husband and Wife Once Divorced, Says Card.

PARIS, Sept. 10.—French people never get bored, married or buried without informing all their friends and acquaintances by means of "lettres de faire part," or announcements on which all the relatives of the parties interested are named. A new form of birth announcement has just been found to be necessary. It runs:

"Mme. Marie Louise X., divorced wife of M. Pierre Z., doctor in medicine at Paris, and M. Dr. Z., divorced husband of Mme. Marie Louise X., judgment given July 18, 1912, are happy to inform you of the birth of their son Henri. Paris, September 2, 1912."

FREDERICK LOESER & CO. BROOKLYN ADVERTISEMENTS. FREDERICK LOESER & CO.

Frederick Loeser & Co.
The Subway to Hoyt Street Brings the Loeser Store Within 17 Minutes of Forty-second Street.
In every detail the Leading Retail Establishment of Brooklyn.

Another Great \$25 Sale for Women.
\$35 to \$65 Fall Suits at \$25.
THESE SUITS ARE FROM TWO of the cleverest makers in New York. Part are samples of new styles. Part were made up in good new models out of the old pieces of hand-made imported and domestic fabrics remaining after the makers had filled their orders. The samples are chiefly in size 36, but the other suits show a full range of sizes.
In every respect these suits are quite as fine as can regularly be sold for \$35 to \$65. The styles are correct, new and wearable. The materials are choice and in good colors. The tailor work is like the better grade of custom tailoring.
And \$25 apiece will take these suits tomorrow.
\$25 to \$37.50 One-Piece Dresses at \$19.98.
These are the graceful, likable one-piece tailored dresses of which nearly every woman wants one this season. Made of seizes, fancy mixtures and checks. Available at the low price chiefly because there are but one or two of a style.
Small Floor.

Women's \$3.50 New Fall Boots, \$2.79.
IN QUALITY, STYLE, WORKMANSHIP, and in fact in every respect, these Boots are three-fifty Footwear. They were made expressly for us. And as a special Monday economy offering we are going to make the price \$2.79 a pair.
Of patent coltskin with cloth or kid tops. Button style. Of dull calfskin with kid tops. Button and lace styles.
The toe shapes are the new high round effects. Soles are all welted and stitched. Heels are of the Cuban and low types. You will want a pair or two if you see them.
Main Floor, Elm Place.

50c. Satin Taffeta Ribbons at 23c.
A Record Value : : 6 Inch Width : : Wanted Colors.
ONE OF THE BEST MAKERS of fine Ribbons in the country had an unexpectedly large surplus of these beautiful Satin Taffeta Ribbons. They are here tomorrow for less than half price; less than such beautiful Ribbons have ever sold outside this Store, to our knowledge.
Such Ribbons are regularly 50c. a yard, and not many stores can match them at that. They are full six inches wide, and in a fine color range—white, pink, blue, king blue, cardinal, brown, navy, forest and black.
They are perfectly woven of pure dye silk, soft, lustrous and heavy, showing their value to touch and sight. Tomorrow, instead of the regular 50c., at 23c. a yard.
Main Floor, Bond Street.

5,000 Yards Oriental Lace Allovers, 29c. a Yard. Values 69c. to \$2.50.
Average Regular Price in Our Own Stock Is 98c.
A CERTAIN IMPORTER who decided to retire from the lace end of his business made us an interesting proposition to take over his entire remaining stock of Laces—five thousand yards in all.
There are ONE HUNDRED AND TWENTY-FIVE PATTERNS in cream and white, principally in the small neat Allover designs in dot, floral, ring, Irish crochet and a wide range of fancy patterns; also a few designs in the large, striking effects. For waists, waist trimmings, dresses and sleeves these Allovers are in the very height of fashion. All are fresh and clean and perfect and similar to Oriental Lace Allovers which we have sold regularly in stock from 68c. to \$2.50 a yard, for 29c. a yard.
Main Floor, Near Sent C. O. D.

\$12.50 to \$16.50 White Renaissance Lace Curtains at \$8.98 Pair.
Ten very handsome patterns of French Renaissance Curtains with wide insertions and edges.
\$15 White Irish Point Curtains at \$8.75 a Pair.
Best made and most elaborate of Irish Point Curtains that we have ever offered for this price.
40c. to 60c. Extra Wide Ecru Scotch Madras at 25c. Yard.
Fifty-two pieces of high-grade Scotch Madras, all this season's goods and all perfect. They range from 50 to 52 inches wide.
It is the stock clearance of a large Scotch manufacturer, which accounts for the low price. We doubt if any prettier designs could be found anywhere even for the full price.
\$5 to \$8 Colored Scotch Madras Curtains at \$2.98 a Pair.
Twenty beautiful designs and color combinations.
Third Floor, Fulton Street.

\$7.50 to \$10 Fine Waists at \$5.
EVERY WOMAN WILL KNOW that values such as these will be difficult, if not impossible, to find in a very short time, that they are very unusual bits of special fortune now at the beginning of the season.
These high class Waists, \$7.50 to \$10 values active dollars, are of chiffon and silk in all the best colorings and models. A very handsome chiffon Waist that has sold at \$8.50 has a very fancy yoke and sleeves trimmed with lace. This comes in black, navy, wistaria and Copenhagen.
There are a number of lace Waists that will attract the attention of the woman who knows values, and a number of samples, that are remarkably well made and in attractive styles.
Second Floor.

An Amazing Underprice Sale of Richest New Trimmings for Fall.
AT THE VERY BEGINNING of the greatest Dress Trimmings season in years comes a sale of newest Trimmings for fractional prices—many of them for twenty-five cents on the dollar.
And it comes just because this is such a wonderful season for fine Dress Trimmings—because one of the chief importers, even this early, has sold his stock down to a piece or two of many of the choicest kinds.
98c. to \$8 New Dress Trimmings, 49c. to \$2.98 Yard.
These Trimmings are the newest of the new. They are jet, pearl and crystal designs; a rich stock of silver Trimmings; pompadour Trimmings in pearl, crystal and embroidery patterns; motifs by the yard, in crystal, pearl and jet; colored embroidered Festoon Trimmings in a great variety of colors; handsome black braided Passementeries—in fact, it is like having selection from a fine new stock just opened for the fall.
We shall provide a special table on the main floor for the stock.

OVER 6,000 YARDS OF Stylish Autumn Dress Fabrics In a Record Low Price Offering.
PURE WOOL DRESS FABRICS, including Whipcords, Self-striped Whipcords, Self-striped Serges, Self-striped Cheviots, Canvas Weaves and Broadcloths.
These Fabrics represent the surplus and stock cancellations of some of the foremost American and foreign makers. They range in widths from 50 to 54 inches. There is a splendid range of autumn colors, including plenty of navy and black in all groups except the Broadcloths. The prices are remarkably low, much lower than fabrics of equal quality and texture sell for regularly.
We have arranged them in the most usable lengths of 3 to 5 yards and will give them special space on a main floor table.
They will be sold by the length only and the following will give a fair idea of the record economies which are to be gained:
3 Yard Lengths, Regularly \$4.50, \$5.25 and \$6 at \$2.00.
3 1/2 Yard Lengths, Regularly \$5.25, \$6.13 and \$7 at \$2.43.
4 Yard Lengths, Regularly \$6.87 and \$8 at \$3.02.
4 1/2 Yard Lengths, Regularly \$8.75, \$9.75 and \$9 at \$4.41.
5 Yard Lengths, Regularly \$7.50, \$8.75 and \$10 at \$4.00.
3 1/2 Yard Lengths, Regularly \$4.38 at \$2.43.
4 Yard Lengths, Regularly \$5.41 at \$3.07.
5 Yard Lengths, Regularly \$6.25 at \$3.75.
Second Floor, Near Sent C. O. D.

Brilliant Clear Cut Glass. Much of It at Half Price.
THE LOESER STORE is credited in the trade with doing one of three or four largest business in Cut Glass in the entire country. Yet we buy Cut Glass only from those makers who can give us clear white crystal, perfectly cut and finished—Cut Glass that will be unsurpassed no matter where it is placed.
Salt and Pepper Shakers with non-corrosive tops, two designs, regularly 30c. at \$15.00, regularly \$12.50.
Salt and Pepper Shakers with sunburst cutting and sterling tops, regularly 75c. at \$3.75, regularly \$3.00.
Salt and Pepper Shakers with pinwheel cutting and sterling silver tops, regularly \$2. at \$1.00, regularly \$2.00.
Hobnob and Olive Dishes, handled and unhandled, regularly \$2 and \$2.50, at \$1.00, regularly \$1.50, at \$1.00.
Fruit and Salad Bowls.
Fruit, regularly \$4. at \$2.00, regularly \$3.00.
Nappies or Low Bowls, regularly \$6. at \$3.00, regularly \$4.50.
Water Pitchers.
\$2.00, regularly \$4. at \$2.00, regularly \$3.00.
Flower Vases.
\$2.00, regularly \$4. at \$2.00, regularly \$3.00.
Sugar and Cream Sets.
\$1.50, regularly \$3. at \$1.00, regularly \$1.50.
Celery Trays, regularly \$4. at \$2.00, regularly \$3.00.
Water Bottles, regularly \$4 and \$5, at \$2.00 and \$2.50.
Covered Butter Dishes, regularly \$5, \$10 and \$12, at \$2.50, \$5.00 and \$6.00.
Compartment Relish Dishes, regularly \$1, at \$0.50.
Basement.

AVIATOR CODY IN HIS BIPLANE



C. G. Cody, the British aviator, won the important prizes in the recent military aeroplane competition in England. They were the first prize of \$4,000 for his biplane in the class open to aero-

planes made in any country and the first prize of \$1,000 in the competition open to British subjects for machines made wholly in the United Kingdom. His biplane has been bought by the War Office for \$1,000.